

# WHAT ARE POWER TOOTHBRUSHES?

## Two kinds of power toothbrushes

### Oscillating-rotating

This kind of toothbrush has a small, round brush head that oscillates back and forth in a circular motion to help remove plaque. A small brush head can be very good for cleaning the hard-to-reach areas of your mouth. When using an oscillating-rotating toothbrush, you should gently move the brush head from tooth to tooth, letting the brush do the cleaning.



### Sonic

This kind of toothbrush uses a vibrating side-to-side cleaning motion to remove plaque. The shape of this brush head is a lot like a manual toothbrush.



## Quick facts about power toothbrushes

- Power toothbrushes provide a powered mechanical cleaning action to help remove plaque
- There are 2 main kinds of power toothbrushes: oscillating-rotating and sonic
- Power toothbrushes can include helpful features such as brushing timers, pressure sensors, brushing modes, and specialized brush heads
- A power toothbrush removes more plaque and improves gum health better than a regular manual toothbrush

ASK US HOW  
A POWER BRUSH  
CAN HELP YOU.



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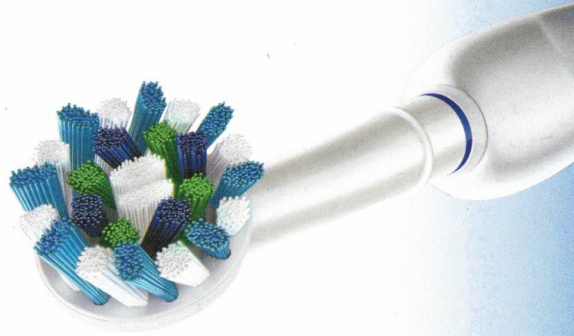
## WHAT ARE POWER TOOTHBRUSHES?

Power toothbrushes can help you do a better job cleaning your teeth

**They get rid of more plaque from your teeth than a manual toothbrush.**

Rechargeable power toothbrushes come with a charging station. That way they are always ready to use. You should replace the brush head every 3 months or when worn.

There are many types of power toothbrushes. For example, one kind uses an **oscillating-rotating** action and another uses sonic (side-to-side) action to clean your teeth.



Oral-B power toothbrushes provide a variety of special features

### **Brushing timer**

Most people spend less than 1 minute when they brush with a manual toothbrush. A brushing timer helps you make sure to brush for the full 2 minutes suggested by dental professionals.

### **Pressure sensor**

Available with a variety of Oral-B power toothbrushes, the visual pressure sensor helps you know if you are pressing too hard when brushing. That way you won't hurt your gums.

### **Brushing modes**

This feature lets you choose the way you brush. If you have sensitive teeth, for example, you can use a gentle mode. Your dental professional may recommend a specific brushing mode based on your needs.

### **Position detection**

This feature is available only with a specialized type of power toothbrush such as the Oral-B GENIUS™. When synced with a smartphone, position detection allows you to track where you are brushing. This helps ensure you are brushing the way dental professionals recommend.

Power toothbrush heads come in a variety of different shapes and sizes to fit your needs

**Specialized brush heads from Oral-B can help provide benefits such as tooth whitening or even advanced cleaning in the spaces between teeth.**



CrossAction™



FlossAction™



Precision Clean™



3D White™



Ortho



Sensitive Gum Care



Interproximal Clean